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12 and WG FILM AB

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14 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**  
15 **COUNTY OF LOS ANGELES**

16 DOLE FOOD COMPANY, INC., a  
17 Delaware corporation,

18 Plaintiff,

19 v.

20 FREDRIK GERTTEN, an individual,  
MARGARETE JANGÅRD, an individual  
21 WG FILM AG, a Swedish corporation

22 Defendants.

Case No. BC417435

[Assigned for All Purposes to the Hon. Ernest M.  
Hiroshige]

**DECLARATION OF MARGARETE JANGÅRD  
IN SUPPORT OF DEFENDANTS' SPECIAL  
MOTION TO STRIKE UNDER C.C.P. § 425.16**

Filed concurrently:

Defendants' Special Motion to Strike Under C.C.P. §  
425.16; Declarations of Fredrik Gertten, Lincoln D.  
Bandlow and John Shaeffer,; Request for Judicial  
Notice; Appendix of Non-California Authorities, and  
Proof of Service

Hearing Date: October 8, 2009  
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Location: Department 54

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**DECLARATION OF MARGARETE JANGÅRD**

1. I, Margarete Jangård, am a party to this action as a defendant along with Fredrik Gertten and WG Film AB (erroneously sued as “WG FILM AG”) (“WG Film”). I am a film producer working with WG Film. I submit this Declaration in support of Defendants’ Special Motion to Strike Under C.C.P. § 425.16. The following facts are within my personal knowledge and I know them to be true. If called to testify, I could and would do so competently under oath.

2. After spending ten years working in advertising, I returned to college in the late 1990s to study Project Leading for New Media/Communication. In that program, I studied digital filmmaking processes and the effective use of modern tools in producing film. After completing my coursework, I worked for three years as a freelancer in a variety of roles – from casting to line producing – in television, film and advertising. I joined WG Film in 2003 as a producer. Since joining WG Film, I have been directly involved in the production of more than ten documentary films. In most of those films, I have worked as producer together with Fredrik Gertten.

3. One of the films in which I was involved in producing is *Bananas!\**, which is the subject of this lawsuit. At the time we were introduced to the concept, WG Film was looking for a good project for Mr. Gertten. I attended a meeting between Mr. Gertten and Sara Bergfors during which Ms. Bergfors presented her idea for a documentary film that would tell the story of the health effects of pesticides on banana workers in Nicaragua. After this meeting, I told Mr. Gertten that I thought the general outline of this project was a good fit for him and that he should take on the project. Although Mr. Gertten did not take on this particular project proposed by Ms. Bergfors, he did eventually decide to make a film relating to banana workers and ultimately produced the film *Bananas!\**. I became involved with the project as the producer of *Bananas!\**.

4. In *Bananas!\**, Mr. Gertten and I changed the working style from our typical division of responsibilities. Mr. Gertten, as director, concentrated on the creative end of the project, dealing with the actual content of the film. My role as producer was to free him from having to perform more production-related tasks that typically interfered with his focus on the creative side of the project. My responsibility was to provide him that ability by addressing the day-to-day aspects of film production, such as obtaining agreements with financiers, team members, or other consultants. I

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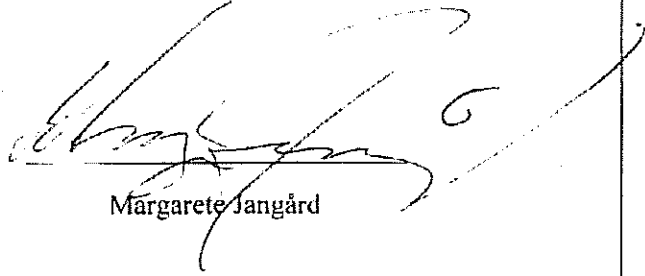
played a very small role in the creative aspects of the project and I never traveled to Nicaragua. Although I was not actively involved in the creative side, I continued to monitor how it was proceeding.

5. Similarly, I read the text of various marketing materials for the film; however, I was not involved in their creation.

6. I had no reason – and continue to have no reason – to doubt the veracity of anything contained in *Bananas!\**.

7. After Dolc demanded that WG Film refrain from screening *Bananas!\** at the Los Angeles Film Festival (“LAFF”), I understand that certain cards were added to the end of the film. I did not have any involvement in the creation of the cards.

I declare under penalty of perjury under the laws of the State of California that the matters set forth in this declaration are true and correct and that this declaration was executed on September 9, 2009 at Malmö, Sweden.



Margarete Jangård